

2020 June Dairy Month 4-H Poster Contest

Who can participate? Every bona fide Virginia 4-H member.

Age groups Junior: 9 to 11 years old as of September 30, 2020
 Intermediate: 12 to 13 years old as of September 30, 2020
 Senior: 14 to 19 years old as of September 30, 2020

Where? You may participate in your local community.

Why? To learn more about milk and milk products and their importance to human health.

Theme? "The Art of Dairy"

How?

- A. Poster must be on **8 1/2" x 11" white card stock**, not poster board. Other sizes are ineligible.
- B. Use slogan and stick to theme.
- C. Newspaper and film cartoon characters may not be used.
- D. Posters must contain only original, hand-drawn artwork done by the participant. Computer-generated artwork and text are not acceptable and will result in disqualification of the poster.
- E. Do not attach items thicker than the card stock to the poster.
- F. Get ideas from television, magazines, parents, and friends. Study pictures from your grocery store, dairy plant, dairy nutrition council, or milk cooperatives for additional ideas.
- G. Keep it simple and to the point.
- H. Display photocopies of your poster in prominent locations in your hometown during the month of June. For example: store windows, town library, school display, extension office.
- I. Complete a contest entry form and include it with your poster.

Scoring Guidelines

Originality - attracts attention, holds interest	40%
Follows theme	20%
Conveys message - easily understood	15%
General appearance - well-planned, good design easily read; neat and well-constructed	15%
Accurate information - factual	10%

Winners

The top three posters in each age category at the unit level may compete for state awards. Entries for the state contest should be mailed to Dave Winston, Litton Reaves Hall, Room 2050, 175 West Campus Drive, Blacksburg, VA 24061 (postmarked by June 17). Use a large envelope and do not fold your poster. Posters will be mailed back to unit offices after judging.

Prizes

County Winners: In each age group, first, second, and third place winners receive ribbons.

State Winners: First place in each age group - \$100
 Second place in each age group - \$75
 Third place in each age group - \$50



Sponsored by Virginia Cooperative Extension and The Dairy Alliance.

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June Dairy Month 4-H Poster Contest Official Entry Form

Instructions: Write your name on the back of your poster in pencil.
Include this entry form with your poster. Please print.
Use a paper clip to attach the form to your poster. Do not staple.

Name _____

Street Address _____

City, State, Zip Code _____

Telephone Number _____

Email Address _____

County _____

Name of Extension Agent _____

Name of Teacher or 4-H Club _____

Date of Birth _____

Age Category - How old will you be on September 30, 2020? (Check one)

☐ Junior - 9 to 11 years old

☐ Intermediate - 12 to 13 years old

☐ Senior - 14 to 19 years old